

A Pacific Industry: The History of Pineapple Canning in Hawaii (International Library of Historical Studies)

Richard A. Hawkins



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The Hawaiian pineapple industry emerged in the late nineteenth century as part of an attempt to diversify the Hawaiian economy from dependence on sugar cane as its only staple industry. Here, economic historian Richard Hawkins presents a definitive history of an industry from its modest beginnings to its emergence as a major contributor to the American industrial narrative. He traces the rise and fall of the corporate giants who dominated the global canning world for much of the twentieth century. Drawing from a host of familiar economic models and an unparalleled body of research, Hawkins analyses the entrepreneurial development and twentieth-century migration of the pineapple canning industry in Hawaii. The result is not only a comprehensive history, but also a unique story of American innovation and ingenuity amid the rising tides of globalization.

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