



# The Essentials of Corporate Communications and Public Relations (Business Literacy for HR Professionals)

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## The Essentials of Corporate Communications and Public **Relations (Business Literacy for HR Professionals)**

#### The Essentials of Corporate Communications and Public Relations (Business Literacy for HR **Professionals**)

When it comes to communicating corporate information, the skills of the messenger can make or break a company's reputation. Containing practices, principles, and case studies, this guide helps HR professionals hone their skills at delivering information, managing crises, responding to queries, and more.



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