

Summary: X-Engineering the Corporation: Review and Analysis of Champy's Book

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The must-read summary of James Champy's book: "X-Engineering the Corporation: Reinventing Your Business in the Digital Age".

This complete summary of the ideas from James Champy's book "X-Engineering the Corporation" shows that the time is right for managers to achieve breakthrough performance by managing across multiple organisations (X-engineering) rather than simply attempting to optimise their own standalone business operations (re-engineering). In his book, the author demonstrates the potential of X-engineering and how it will be the driving force of corporate growth for the next 25 years. This summary is a must-read for anyone wanting to learn more about the concept and how it can help you boost your business' performance.

Added-value of this summary:

- * Save time
- * Understand key concepts
- * Expand your knowledge

To learn more, read "X-Engineering the Corporation" and discover the key to boosting business performance.



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