



Carrots and Sticks: Principles of Animal Training

P. D. McGreevy, R. A. Boakes

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Have you ever wondered how a sheep dog, police horse, leopard or octopus is trained? Drawing on interviews with leading animal trainers, Carrots and Sticks offers 50 case studies that explore the step-by-step training of a wide variety of companion, working and exotic animals; reviews the preparation of animals prior to training and common pitfalls encountered. The book brings behavioural science to life, explaining animal training techniques in the language of learning theory. Opening sections on instinct, rewards, punishers and intelligence are richly infused with examples from current training practice and establish the principles that are explored in the unique case studies. Its accessible style will help reassess your preconceptions and simplify your approach to all animal-training challenges. This exciting text will prove invaluable to anyone with an interest, amateur or professional, in the general basics of training, as well as students of psychology, veterinary medicine, agriculture and animal science.

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