



# eClinical Trials: Planning and Implementation

*Rebecca Daniels Kush, Paul Bleicher, Wayne R. Kubick, Stephen T. Kush, Ronald Marks, Stephen A. Raymond, Barbara Tardiff*

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## **eClinical Trials: Planning and Implementation**

This new manual - the first-of-its-kind - is an invaluable resource designed to assist biopharmaceutical companies, CROs and investigative sites in understanding, planning and implementing electronic clinical trial (eCT) technology solutions to accelerate and improve their research operations. Written by highly respected and authoritative thought leaders in the field today, this 200+ page book describes and addresses the concepts and complexities of managing and conducting an optimal eCT, while offering practical guidance, facts and advice on implementing eCT technologies.

*eClinical Trials: Planning and Implementation* will be routinely referenced by scientific, administrative and clinical IS personnel when planning and implementing eCT technology strategies.

### **Book features...**

- \* Understanding how eCT technology solutions can accelerate and improve clinical research processes
- \* Identifying ways to redesign the research processes in order to optimize the advantages of various eCT technologies
- \* Considerations for establishing quantitative metrics to measure and track the impact of eCT technology implementation
- \* Understanding and applying the intent of 21CFR11 and data privacy requirements and the value of data interchange standards
- \* Comprehending the value of data interchange standards and how to ensure high quality data for clinical trials

### **Perfect for:**

- \* Investigators, study nurses, pharmacists and other research professionals
- \* Instructors conducting training and educational programs
- \* Sponsors, CROs, SMOs and academic institutions conducting clinical trials

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