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Who We Are: Hispanics

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Who We Are: Hispanics brings you the facts you need about the nation's largest minority the 55 million Hispanics in the United States, or one in six Americans. Its 11 chapters examine Hispanic attitudes, education, health, housing, income, labor force status, living arrangements, population, spending, time use, and wealth.

In addition to 2014 population estimates of the numbers of Hispanics nationally and by state, Who We Are: Hispanics includes socioeconomic data on the Hispanic population. It has detailed spending data for Hispanic households and an update on Hispanic household wealth including the impact of the Great Recession on Hispanic net worth, assets, and debt. Results from the American Time Use Survey can also be found here, profiling Hispanic time use and comparing it to the averages. Attitudinal data from the General Social Survey compare and contrast Hispanic attitudes with those of Blacks and non-Hispanic Whites on a whole range of issues.

While the government collected the data in Who We Are: Hispanics, the tables are not reprints from government reports. Instead, New Strategist's editors spent hundreds of hours scouring web sites, compiling numbers into meaningful statistics, and creating tables with calculations that reveal the trends. New Strategist has done the work for you, delving into the data and providing analysis and comparisons, placing the important information about Hispanics at your fingertips.

The living arrangements, educational attainment, and occupational distribution of Hispanics differ from those of the average American and those differences affect not only lifestyles but also consumer behavior. Who We Are: Hispanics gives you the information you need to discover and become familiar with the large and rapidly growing Hispanic population and its many unique characteristics.

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