



Nations and Firms in the Global Economy: An Introduction to International Economics and Business

Steven Brakman, Harry Garretsen, Charles Van Marrewijk, Arjen Van Witteloostuijn

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This accessible introduction to the world economy and to the theory and practice of globalization argues that key topics in international economics cannot be understood without knowledge of international business, and vice versa. It reviews and combines insights from both literatures and applies them to real-world issues, clearly explaining the main concepts of international economics and business in a uniquely integrated approach. Written in a lively and accessible style, this innovative textbook covers all the main issues, including international trade, capital mobility, comparative advantage, foreign direct investments, multinational behaviour, financial crises and economic growth. It has carefully selected international examples and case studies, and special interest boxes which clearly explain more difficult economic concepts. The companion website includes additional case studies, exercises and answers to exercises, data, illustrations and links to other useful websites.

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