



Smart: How Art Inspires Action in Business

Daniella Rubinovitz

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Reflect, gain powerful insight and take productive action with hard business topics. Start with art. In *Smart: How Art Inspires Action in Business*, Daniella takes you on a journey on how to use art to inspire action in your business. As Daniella worked in the corporate world for ten years, as well as in the worlds of fine art, art therapy, and professional coaching, she discovered the inner workings of art. In *Smart*, you will learn how to translate the nonverbal nature of art and apply it to verbal, practical, day-to-day topics. Daniella unveils her formula so that you can bring new perspectives to your business. Get your team to play bigger, discover what your customer really wants, and know what to say about your product that hasn't already been said. Learn how to use art as a doorway into your intuitive mind.

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