



Compression for Great Video and Audio: Master Tips and Common Sense (DV Expert)

Ben Waggoner

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Compression for	Great Video	and Audio:	Master Ti	ps and Co	mmon Sense (DV Expert)	Ben Waggoner
Learn how to com	press video a	nd audio with	optimal au	uality and	minimal hassles	s. Renowned	expert Ben

Waggoner teaches you to improve the quality of your final content and develop effective workflows. Understand the basic concepts of vision and hearing, apply that knowledge in the context of compression, then move onto practical, applicable information for creating, editing, and compressing the best video and audio, whether you're delivering for the web, DVD, Blu-ray, phones, or beyond.

Clear examples of how	to make the best	choices in real	-world projects
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Covers Mac and Windows products for a complete look at today's compression technologies: all the different tools, codecs, and formats for different kinds of deliverables are described, focusing on how to pick the right options for particular projects, players, and sources
Formats
Windows Media
QuickTime
Flash FLV and F4V
MPEG-4 and H.264
MPEG-2

Ogg Vorbis and Theora

Silverlight and Smooth Streaming
Devices
iPod and iPhone
Zune HD
Playstation Portable
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DVD and Blu-ray
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