



CHINAS AUTOMOTIVE INDUSTRY (Automotive Industry in Emerging Markets S.)

Mark Norcliffe

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Researched and written by the Head of the International Department of the Society of Motor Manufacturers and Traders, this in-depth report analyses the trends and prospects for the automotive industry in China. It provides an authoritative market overview and analysis of market data, trends, economic climate, government policy, geographical factors. It then looks in detail at the Passenger Car Sector, the Commercial Vehicle Sector and the Components Sector - in each case providing analysis of key players, their operations, market share, strategies, likely future successes and failures. Finally the report assesses China's automotive industry from a comparative global perspective.

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