

# Crafter's Market: The DIY Resource for Creating a Successful and Profitable Craft Business

Abigail Patner Glassenberg



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# **Crafter's Market: The DIY Resource for Creating a Successful and Profitable Craft Business** Abigail Patner Glassenberg **Turn Your Crafting Into a Career!**

All over the world, creatives are turning their hobby into their livelihoods--and *Crafter's Market* offers the competitive edge you need to make your craft your career.

This comprehensive guide will introduce you to a new world of possibilities for taking your craft to the next level. To help you on your journey, this edition is updated with fresh resources, such as:

- Over 250 new listings for complete, up-to-date contacts and submission guidelines for more than 1,500 craft market resources, including craft shows, publishers, marketplaces, and more!
- Informative, inspirational articles on building your brand, customer communication, teaching classes, getting press coverage, photographing your goods, and more, from successful craft business owners.
- Actions you can take today to grow your business now, no matter your creative medium--quilting, sewing, knitting, crochet, papercraft, or jewelry making!

Whether you're looking to expand your online presence or you're just beginning to think about how to turn your weekend hobby into a side business, *Crafter's Market* is the complete resource for creative professionals.

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